***Cosentino Group reinforces its presence in Asia with***

***a new “Center” in Malaysia***

* ***Representing a total investment of almost 800,000 euros, the “Cosentino Center” in Kuala Lumpur covers an area of 2,400m2 and will be launched with a 10-strong team of direct staff members.***
* ***The facilities were unveiled last Friday at an event attended by Eduardo Cosentino, Cosentino’s Global Executive Vice President of Sales and CEO of Cosentino North America; Ross Cameron, Regional Director for Asia; and Mark Alban, General Manager of Cosentino Malaysia.***

***Cantoria (Almería, Spain), 15 April 2019*.-** The Cosentino Group, global leader in the production and distribution of innovative surfaces for the world of architecture and design, last Friday 12th of April increased its expansion into Asia with the opening of a new “Center” in Kuala Lumpur. This full-service logistics facility allows **the multinational to operate in Malaysia using its own assets for the first time**, as Cosentino's presence in the country had previously been limited to a showroom associated with a local distributor.

The new “Cosentino Center” in Kuala Lumpur covers a total area of 2,400m2, of which 600m2 have been allocated to office space and Cosentino's own showroom, 200m2 are dedicated to a display space in partnership with other companies from the sector, while the remaining space will be home to the warehouse. The facilities represent a total investment of almost 800,000 euros, including its initial stock, and the Center begins operations with a team of 10 staff.

The spectacular logistics facilities were opened at an original official launch event that was attended by the company's most senior representatives in the region. Presiding over the event was Eduardo Cosentino, Cosentino's Global Executive Vice President of Sales and CEO of Cosentino North America, with, Gines Navarro, Cosentino Sales ROW Vice President, Christophe Gontier, Oceania & Asia Sales Vice President, Ross Cameron, Regional Director for Asia and Mark Alban, Cosentino Malaysia's General Manager also in attendance.

Mr Alban commented that *“we are really delighted with the response the Center has received so far and excited about our prospects for the future. We see huge potential in Malaysia and we already have a solid and well-respected base here with several important clients. This is due in large part to the support we have received over the years from our Malaysian distributors and partners”.*

Ross Cameron, Cosentino's Regional Director for Asia declared that *“entering the Malaysian market came as a natural consequence of our growth over recent years in the southeast Asian market. This Center will help to further consolidate our presence in this country and will undoubtedly play a key role in the growth of sales and improvement in services in Asia”.*

Singapore is the nerve centre for Cosentino's business in Asia. The multinational opened major infrastructure facilities here in 2017, combining a large logistics warehouse under the “Center” concept and the regional head office of Cosentino's operations for the whole of Asia. Singapore is also the location for one of the first “City” showrooms to be opened by Cosentino around the world. The company's owned assets in the region are complemented by a Logistics Operator located in Japan.

**About the Cosentino Group**

The Cosentino Group is a global, family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners design solutions that offer value and inspiration to people’s lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone®, Dekton® and Sensa by Cosentino®. Technologically advanced surfaces, which allow the creation of unique designs for the home and public spaces.

The group bases its development on international expansion, an innovative research and development program, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety.

The Cosentino Group currently distributes its products and brands in more than 110 countries, from its headquarters in Almeria (Spain). Currently Cosentino is present in 40 countries, with its own assets in 29 of them. The group has eight factories (seven in Almería (Spain and one in Brazil), one intelligent logistic platform in Spain, and more than 130 commercial and business units throughout the world. More than 90% of Cosentino Group’s financial turnover comes from international markets.

[www.cosentino.com](http://www.cosentino.com)

**For more information:**

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